



**MACH-12** – High-quality and high-intent garments.

### **Truisms**

We believe merch = branding campaigns. This comes from excellency in textile, print and stitch and carves a pathway away from print-on-demand, where efficiency is traded for mediocre quality and creative restrictions. We do not compete with outsourced merch companies – we instead create merchandise for the technical companies who exude precision and craft in all that they do.

We give you the flexibility in design and quality in textile that low-priced, print-on-demands don't offer you. We are partnered with knit companies to make the best tees and manufacturers who can handle volume. And, you can say that your merchandise comes from the U.S.A..

### **Three stages:**

- I. Brand Development – Alignment interview to craft the narrative of the project. Selection of textiles. Provide us with your designs, or work together through the drafting/mockup process.
- II. Production – Garments will be manufactured and physically encoded in Los Angeles. If requested, we may send you pre-production artifacts of the process.
- III. Campaign – Garments finish production, photographs are taken. We may work with you to ensure that the team receives ample outfitting and encourage staff-only productions, wherein we are willing to work with low unit-count. We can also create commerce sites for public sales channels.

### **Some things to keep in mind:**

- I. We are American-founded and American-made, and our branding reflects that nature.
- II. We work with “one-size fits most” pieces, where garments may fit an average men's M/L. Measurements will be provided depending on the textile you select. This is done to ensure accuracy in print and simplify your sales channels.
- III. The apparel we produce can fluctuate depending on your brand. For example, if you're an aviation company, a custom MA-1 bomber with patches may be appropriate. No stops. If we can't do it, we'll find a way.

### **Quick-look at our offerings:**

- I. Samples - Prior to batch or mass production
- II. Tees (Light, mid or heavy weight)
- III. Crewnecks
- IV. Hoodies
- V. Fashion-forward pieces upon request and design